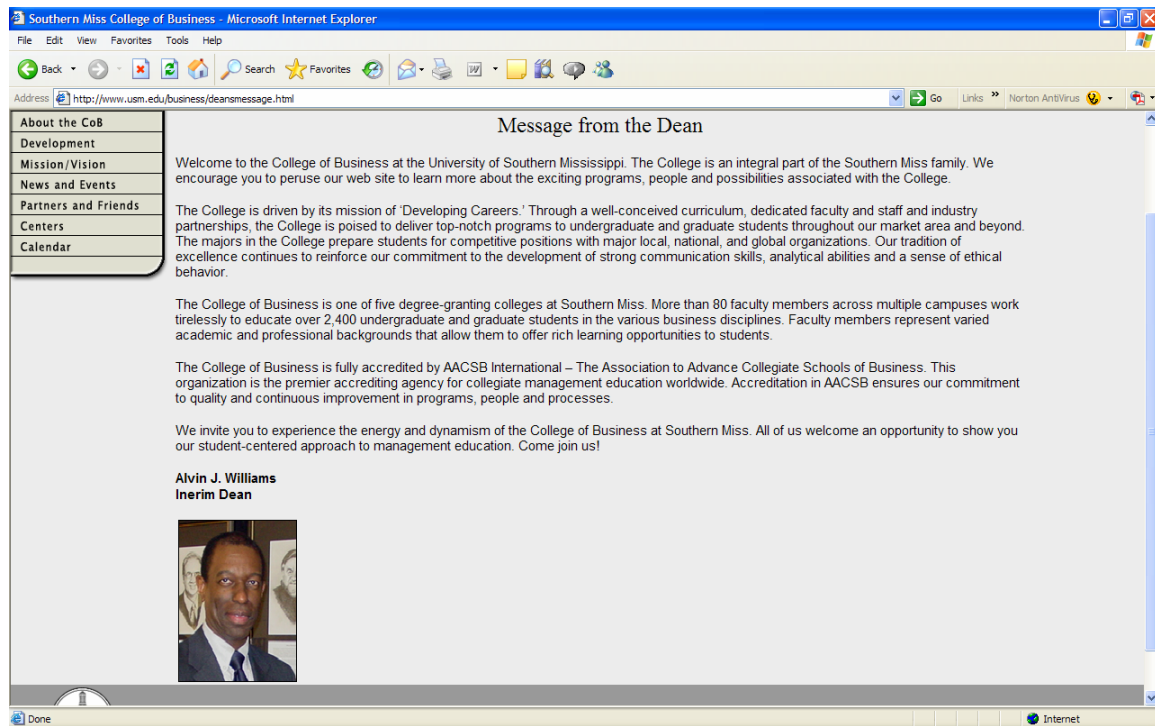


CoB News, May 2007

Though the spring 2007 semester has officially come to an end, there are still a number of news stories involving various CoB officials to report on. This issue (May 2007) of "CoB News" is set to do just that. Enjoy.

Finally, After More than 40 Days

It's now official, Alvin Williams is the CoB's new Interim Dean. That is, after about 40 days of serving as the CoB's Interim Dean, CoB Public Relations Manager Janis May has officially made note of the fact that Alvin Williams has replaced former CoB Dean D. Harold Doty. For a look at the new page on the CoB's website, see below:



The screenshot shows a Microsoft Internet Explorer browser window displaying the Southern Miss College of Business website. The address bar shows the URL: <http://www.usm.edu/business/deansmessage.html>. The page title is "Message from the Dean". On the left side, there is a navigation menu with the following items: About the CoB, Development, Mission/Vision, News and Events, Partners and Friends, Centers, and Calendar. The main content area contains the following text:

Welcome to the College of Business at the University of Southern Mississippi. The College is an integral part of the Southern Miss family. We encourage you to peruse our web site to learn more about the exciting programs, people and possibilities associated with the College.


The College is driven by its mission of 'Developing Careers.' Through a well-conceived curriculum, dedicated faculty and staff and industry partnerships, the College is poised to deliver top-notch programs to undergraduate and graduate students throughout our market area and beyond. The majors in the College prepare students for competitive positions with major local, national, and global organizations. Our tradition of excellence continues to reinforce our commitment to the development of strong communication skills, analytical abilities and a sense of ethical behavior.

The College of Business is one of five degree-granting colleges at Southern Miss. More than 80 faculty members across multiple campuses work tirelessly to educate over 2,400 undergraduate and graduate students in the various business disciplines. Faculty members represent varied academic and professional backgrounds that allow them to offer rich learning opportunities to students.

The College of Business is fully accredited by AACSB International – The Association to Advance Collegiate Schools of Business. This organization is the premier accrediting agency for collegiate management education worldwide. Accreditation in AACSB ensures our commitment to quality and continuous improvement in programs, people and processes.

We invite you to experience the energy and dynamism of the College of Business at Southern Miss. All of us welcome an opportunity to show you our student-centered approach to management education. Come join us!

Alvin J. Williams
Interim Dean



Of course, there are a number of items that need mentioning here, beginning with May's misspelling of "Interim" in Williams' title above. Perhaps the most important is Williams' promotion of the CoB's mission -- "Developing Careers." This is the same "too brief to mean anything" mission statement that was criticized by the CoB's AACSB Peer Review Team back in February of 2007. One would think that, to begin the process of developing a *new* mission statement for the CoB, it would be a good idea to distance oneself (or one's CoB) from the old, inadequate statement. Second, Williams' statement that "[the CoB's] tradition of excellence continues to reinforce

[the CoB's] commitment to . . . a sense of ethical behavior" is comical. We are only 48 hours beyond the revelation that associate professor of accounting Marvin Albin continues to fabricate his research credentials in order to garner larger raises, and just 24 hours from learning that EFIB Chairman George Carter lauded associate professor of finance John Clark's *circumvention of a faculty governance process*. Where's the ethics in all that?

"More than 80 faculty members across multiple campuses . . ." should have simply been something like "About 60 faculty members at two campuses . . ." How about "work tirelessly?" More like "consult tirelessly." This could go on and on.

The Gift that Keeps on Giving

In the second of two Executive Sessions called by Board members during the 18-Apr-07 IHL meeting, the IHL Board voted unanimously to approve a sabbatical for former USM President Shelby Thames -- one that runs from 21-May-07 through mid-Jan-08 (see insert below).

MINUTES OF THE BOARD OF TRUSTEES OF STATE INSTITUTIONS OF HIGHER LEARNING April 18, 2007

EXECUTIVE SESSION

On motion by Ms. Whitten, and unanimously passed by those present, the Board voted to close the meeting to determine whether or not it should declare an Executive Session. On motion by Ms. Newton, seconded by Ms. Whitten, and unanimously passed by those present, the Board **voted to go into Executive Session** for the reasons later reported by the President in Open Session and stated in these minutes, as follows:

- Discussion of a litigation matter at Mississippi University for Women,
- Discussion of a personnel matter at the IHL Board Office,
- Discussion of a personnel matter at Jackson State University,
- Discussion of a personnel matter at Delta State University,
- Discussion of two personnel matters at The University of Southern Mississippi,
- Discussion of a personnel matter at Mississippi Valley State University and
- Discussion of a personnel matter at Alcorn State University.

During Executive Session, the following matters were discussed and/or voted upon:

On motion by Ms. Whitten, seconded by Ms. Robinson, and unanimously passed by those present, the Board granted Dr. Shelby Thames permission to take sabbatical leave from May 21, 2007 until the start of the Spring, 2008 semester with compensation paid according to the requirements of Board Policy 408.03 Sabbatical Leave.

As the insert above, taken from the IHL meeting minutes, shows, the IHL discussed two "personnel matters" (in Executive Session) involving USM. As the results beneath that information indicate, Ms. Whitten made a motion, seconded by Ms. Robinson, granting Thames permission to take a sabbatical from 21-May-07 to on or about 20-Jan-08. That motion passed unanimously.

This is all reminiscent of the time when Stephen Bushardt (see below), professor of management, stepped down as Director of the CoB's graduate programs and walked into a sabbatical (in Slovakia no less) as a sort of "parting gift." Similarly, former CoB



Stephen Bushardt



Harold Doty



Farhang Niroomand

Dean Doty (see above) and former CoB Associate Dean Farhang Niroomand (see above) both resigned on 9-Apr-07, and were "rewarded" with what amounts to "paid vacations" that run to about 15-Aug-07, or about 4 months. A recent report published by USMNEWS.NET ("CoBsters without Portfolio") estimates that these "vacations" will cost MS taxpayers about \$120,000 (<http://www.usmnews.net/CoBsters%20Without%20Portfolio.pdf>). While we are not sure exactly what salary the IHL will apply towards former USM President Thames' (see below) lengthy sabbatical, the cost to MS taxpayers will be enormous.



Former USM President Shelby F. Thames shown above packing up his SUV and vacating the USM President's Mansion on Jamestown Road in early May of 2007 (Source: *USM Forum -- No Quarter Message Board*)

PR Barrage

A couple of USM Press Releases by Jan May were released on 23-May-07. The first of these discussed a new online course format being developed by tourism management instructor Evelyn Green. That release is inserted below:

Southern Miss Develops Casino Management Video Series with Industry Leaders



Wednesday, May 23, 2007

Contact Jan May - 601.266.5854

HATTIESBURG, Miss. – The Department of Tourism Management at The University of Southern Mississippi has joined with casino industry leaders to form the “Partnering with Professionals” program, utilizing the latest technology as a way for students to network with professionals and provide up-to-date, first-hand information about the gaming industry in Mississippi.

The first stage of the program is the development of a video series used in an online course for students seeking careers in casino management. Evelyn Green, tourism management instructor and producer of the video series, stated, “Through streaming video and online discussions, gaming industry experts can share their knowledge and experience with students and respond to student questions.”

Green continued, “I want our students, the future leaders of tourism, to recognize and capitalize on the wealth of quality career opportunities right here in Mississippi.”

Rich Westfall, director of community development at Isle of Capri Casino in Biloxi and an inaugural member in the program, agrees with Green. “Partnering with Professionals’ will provide a clear career path for aspiring gaming and hospitality students and will keep the brightest young minds living and working in Mississippi,” Westfall said.

“I commend the Southern Miss College of Business and the Department of Tourism Management for taking the initiative to keep the casino management curriculum alive and moving forward in such a new and innovative way,” Westfall said. “Evelyn Green has provided her students with a true look into real gaming operations by providing one-on-one access to key professionals in the gaming and hospitality industry.”

Kerry Cavanaugh, a tourism management student from Biloxi said, “The ‘Partnering with Professionals’ video series is exactly what we need to get an edge in the competitive job market. The program has made networking with otherwise unreachable business professionals accessible to us as students. The contacts we’re making and the mentoring they offer through this program are invaluable to us in establishing our careers.”

Dr. Cheri Becker, associate professor and chair of the Department of Tourism Management, said that with the continued support of the casino resort industry, the ‘Partnering with Professionals’ program will play a key role in providing valuable experience for students through mentoring and internship opportunities. “Industry support is vital to the long term growth of the Southern Miss tourism program and of our state,” Becker said. “We greatly appreciate their contributions.”

Inaugural members of the Partnering with Professionals program include Larry Gregory, executive director, Mississippi Gaming Commission (MGC); Rich Randall, director of enforcement, MGC; Christi Davis, enforcement agent, MGC; Eddie Gibson, chairman, Choctaw Gaming Commission; Webster Franklin, president and CEO, Tunica Convention and Visitors Bureau; Rich Westfall, director of community development, Isle of Capri Casino, Biloxi; Mike Cray, director of table games, Isle of Capri Casino, Biloxi; Anne Mockler, director of surveillance, Beau Rivage Casino Resort, Biloxi; Brad Rhines, vice president for marketing and player development, IP Casino-Resort-Spa, Biloxi; Rick Carter, owner, Island View Casino Resort, Gulfport; Rick Quinn, vice president, Island View Casino Resort, Gulfport; Tolby Strahan, director of golf operations, Harrah’s Grand Bear Golf Course, Saucier; Bill Lander, director of operational finance, Hollywood Casino, Tunica; Beverly Martin, executive director, Mississippi Casino Operators Association and Michael Cavanaugh, attorney, Biloxi.

The second release dealt with the publication of the 4th edition of *Managerial Accounting: A Focus on Ethical Decision Making*, co-authored by the CoB's new associate professor of accounting Steven Jackson. That release is inserted below:

Gulf Coast Professor Publishes New Edition of Accounting Textbook (with photo)



Wednesday, May 23, 2007

Contact Jan May - 601.266.5854

HATTIESBURG, Miss. – When Dr. Steven Jackson, associate professor of accounting in the College of Business at The University of Southern Mississippi Gulf Coast, taught here the first time around, he felt the frustration of students who were non-accounting majors as they tried to learn managerial accounting from a textbook designed for accounting majors. As a result of that frustration, Jackson has developed and authored a textbook specifically for those non-accounting majors.

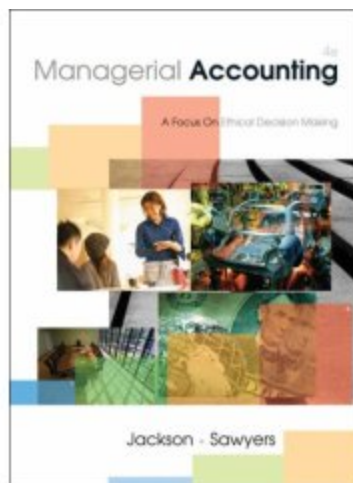
The recently released *Managerial Accounting: a Focus on Ethical Decision Making* is the fourth edition of Jackson's brainchild, which is co-authored by Roby Sawyers from North Carolina State University. Students enrolled in Accounting 300 on the Southern Miss Gulf Coast campus this summer will be the first to reap the benefits of the text that reviewers have called easy to understand and student friendly. And as a bonus, Jackson, a certified public accountant with more than 12 years of public accounting experience and more than 23 years of academic experience, will teach the course.

"The book deals with how to use accounting information to make business decisions, which is the way I teach this class. It's not about how to prepare accounting reports," said Jackson.

Jackson, who returned to Southern Miss this spring, earned a Ph.D. from Arizona State University and a B.S. from the University of Montana. He has held faculty positions at Northern Arizona University, Western New England College, the University of Southern Maine, the University of Tennessee at Martin, where he held the Hendrix Chair of Excellence and Loyola University New Orleans, where he was the chairman of the accounting department.

Persons interested in taking the course in managerial accounting or pursuing a degree in business may call 228.865.4505 for Gulf Coast enrollment and/or admission information.

A copy of the cover of Jackson's new text was retrieved from amazon.com (see below).



Regular readers of USMNEWS.NET will recall that Jackson was hired before the 2006-07 academic year from Loyola University in New Orleans as part of former CoB Dean Doty's strategy of raiding Katrina-torn higher educational institutions in New Orleans. While at Loyola, Jackson held a Distinguished Professorship in ethics, a term also used in the subtitle of Jackson's new text. Officials at USMNEWS.NET are still waiting for Jackson to comment on what we perceive to be a number of ethics shortcomings inside the administration of USM's College of Business.

Another One Slips Through Doty's Hands

The College of Business and Behavioral Science at Clemson University has announced that Claude C. Lilly has been named its new Dean. The press release is inserted below:

Lilly named College of Business and Behavioral Science dean at Clemson

CLEMSON – Clemson University announces the appointment of Claude C. Lilly as dean of the College of Business and Behavioral Science.

Lilly comes to Clemson from the University of North Carolina-Charlotte, where he serves as dean of the Belk College of Business. He also serves as a Charlotte director of the Federal Reserve Board of Governors.

"Lilly brings great depth and experience to the College of Business and Behavioral Science and to Clemson University," said Clemson provost Doris Helms. "He is a respected academician and business leader who will be able to capitalize on the strengths of our faculty and staff to move the college forward and to provide a top 20 experience for our students."



Lilly will begin at Clemson on July 1.

“The move to the 19th ranked undergraduate business program among public institutions is an opportunity to work with traditional business disciplines, as well as sociology, psychology, political science and graphic communications,” Lilly said.

“Using this unique combination, the College of Business and Behavioral Science will continue to provide an outstanding academic experience for students,” he said. “The college also will seek to participate in the economic development of South Carolina.”

Lilly joined the Belk College faculty in 1997 as the James J. Harris Chair of Risk Management and Insurance and was appointed dean of the college in 2000. Before coming to UNC Charlotte, he was professor of risk management and insurance and director of the Center for Risk Management and Insurance Research at Florida State University. He also was a faculty member and the director of the Center for Insurance Research at the University of Southern California.

His areas of expertise include risk management, insurance company operations, reinsurance and self-insurance. He has edited several journals, including the Risk Management and Insurance Review, the CPCU Journal, the Journal of Insurance Regulation and the Journal of Reinsurance. Lilly earned his Ph.D. at Georgia State University, where he majored in risk management and insurance and minored in international finance.

The unique structure of the College of Business and Behavioral Science provides a tremendous advantage and sets the stage for an unmatched climate of collaboration. By combining social and behavioral sciences like sociology and political science, with traditional business programs, great opportunities arise for enhanced understanding of human behavior and how to apply that knowledge in business and policy-making decisions.

As USMNEWS.NET readers will remember, Doty wanted this position badly, and sources indicate that he (Doty) actually believed he had a reasonable shot at it. But, that was not to be as Clemson opted for the current Dean at UNC -- Charlotte (Lilly).

Babin in Two Places at Once?

The Louisiana Tech University web team has uploaded some interesting information about the CoB's Chair of Mgt/Mkt Barry Babin. It seems he is either finished his stint at USM or he is currently chairing departments at two separate universities -- USM and La Tech. The screen below shows that Babin is the (new) Chair of the Department of Marketing and Analysis at Louisiana Tech:

Dr. Barry J. Babin, Dept. Head of Marketing & Analysis - Microsoft Internet Explorer

Address: <http://www.cob.latech.edu/bbabin/index.htm>

FACULTY AND STAFF
COLLEGE OF BUSINESS

LOUISIANA TECH UNIVERSITY

Dr. Barry J. Babin
Department Head
Professor
Department of Marketing and Analysis
College of Business
Room # 114
P. O. Box 10318
Louisiana Tech University
Ruston, LA 71272
(318) 257- 4012 (O)
(318) 257- 4253 (FAX)
E-mail: bbabin@latech.edu

Fall 2008

Office Hours:

Monday Call for appointment
Tuesday
Wednesday
Thursday
Friday

No Classes this Quarter

Barry J. Babin

VITA
[CLICK HERE FOR .PDF](#)

Even Babin's vita is warm from recent changes made to his employment status:

CURRICULUM VITAE
Barry J. Babin, Ph.D

Barry J. Babin

Position and Address

Head, Department of Marketing, & Analysis
College of Business
Louisiana Tech University
P. O. Box 10318
Ruston, LA 71272
(318) 257-4012 BBabin@latech.edu

It seems he has picked up a new work address (CoB, Louisiana Tech) and a new virtual address (BBabin@latech.edu), two things Doty failed to accomplish during the 2006-07 academic hiring season (the photo below shows that Doty still wants so much to be like Babin).



D. Harold Doty

One final note here: If you look at the background in Babin's photo above, it appears as though the Louisiana Tech campus in Ruston looks *exactly like* the USM campus here in Hattiesburg.

Sawyer Back to Hog (Doty) Country

Once again, EFIB (retiring) professor William Charles Sawyer will be teaching July courses in the Sam Walton College of Business at the University of Arkansas. As the insert below shows, Sawyer will be teaching a section of ECON 201 principles of macroeconomics Monday through Friday of each week, starting 2-July-07 and running through 3-Aug-07, from 9:10am to 10:40am.

Class Search/Browse Catalog - Microsoft Internet Explorer

myISIS

UNIVERSITY OF ARKANSAS

Welcome Guest user Home Admissions Financial Aid Student Financials Student Records ISIS Information

Menu
University of Arkansas Links
Class Search/Browse Catalog

The University of Arkansas | Summer 2007

Open Closed Wait List

CHANGE INSTITUTION OR TERM START A NEW SEARCH

ECON 2013 - Principles of Macroeconomics (Sp, Su, Fa)

View All Sections First 1-3 of 4 Last

Section	Mini	Status
017-LEC(6298)		Open
<u>Days & Times</u>	<u>Room</u>	<u>Instructor</u>
MTuWThF 7:30AM - 9:00AM	Business Bldg Classroom 0239	Robert Leach
5/21/2007 - 6/22/2007		
018-LEC(7796)		Closed
<u>Days & Times</u>	<u>Room</u>	<u>Instructor</u>
MTuWThF 9:10AM - 10:40AM	Business Bldg Classroom 0239	William Sawyer
7/2/2007 - 8/3/2007		
027-LEC(7796)		Closed
<u>Days & Times</u>	<u>Room</u>	<u>Instructor</u>
MTuWThF 10:50AM - 12:20PM	Business Bldg Classroom 0239	Dave Johnson
5/21/2007 - 6/22/2007		

CHANGE INSTITUTION OR TERM START A NEW SEARCH

Done Internet

Sawyer will also be teaching a section of ECON 463 international trade policy at Arkansas this summer (10:50am to 12:20pm, M-F), as the screen below shows.

The screenshot shows a web browser window titled "Class Search/Browse Catalog - Microsoft Internet Explorer". The address bar is empty. The page header includes the University of Arkansas logo and the "myISIS" branding. A navigation menu is visible on the left. The main content area is titled "Class Search" and "Class Search Results". It displays a search filter for "The University of Arkansas | Summer 2007" with options for "Open", "Closed", and "Wait List". Below this, there are buttons for "CHANGE INSTITUTION OR TERM" and "START A NEW SEARCH". The search results show a single entry for "ECON 4633 - International Trade Policy (Sp, Fa)". A table provides details for a specific section:

Section	Mini	Room	Instructor	Meeting Dates
018-LEC(16353)				
MTuWThF 10:50AM - 12:20PM		Business Bldg Classroom 0239	William Sawyer	7/2/2007 - 8/3/2007

The excerpt below from Sawyer's SEDONA vitae (May 2007) shows that he worked in a similar capacity last year (July-August of 2006).

WORK EXPERIENCE

Academic Experience

Professor of Economics, Professor of Economics (August, 1994 - January, Present).
Visiting Professor, University of Arkansas (July, 2006 - August, 2006).
Associate Professor of Economics, Associate Professor of Economics

Until next time.